

Rep Order# 6825574 Ver# 3 Mod# 1 Status Partially Confirmed Traffic Order# 781872  
 EC'd Yes

Printed: 07/11/2012 11:11 AM

1 of 2

Last Received: 07/10/2012 7:25 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.  
 Advertiser ( ) .RESTORE OUR FUTURE  
 Product RESTORE OUR FUTURE  
 Estimate# 903  
 Buyer ELISE CLOYD  
 Phone#  
 Fax#

Agency ( ) MENTZER MEDIA  
 600 FAIRMONT AVE, S#306  
 TOWSON, MD 21286  
 Agency C/P1/P2/E //903  
 Flight Dates 06/20/2012 - 06/25/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) ANJIE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE, INC. SC=\*

--- REMARKS ---

LN 1 1x DNR @\$225.00  
 Rev TTL = \$1,850.00

---STATION ORDER COMMENTS---

LN 1 1x DNR @\$225.00  
 Rev TTL = \$1,850.00

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	10P-11P		:30	\$225.00	06/20-06/22	3	1	3	\$675.00	
				Buyline Comment: LATE NEWS REVISE DAYS/DATES; CXL 2X W/REBUY ON SEP LN W/REV WKND TP								
	2	F	9P-10P		:30	\$350.00	06/22-06/22	2	1	2	\$700.00	
				Buyline Comment: BCNES								
	3	SU	9A-10A		:30	\$25.00	06/24-06/24	1	1	1	\$25.00	
				Buyline Comment: FOX NEWS SUNDAY								
	4	M	10P-11P		:30	\$225.00	06/25-06/25	1	1	1	\$225.00	
				Buyline Comment: LATE NEWS REVISE TIME PD								
	5	SA-SU	10P-1030P		:30	\$225.00	06/23-06/24	2	1	2	\$450.00	
				Buyline Comment: WEEKEND LATE NEWS REBUY FROM LN 1 W/REVISED TIME PD								

---REPORT TOTALS---

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Report Totals: 9 / \$2,075.00

---SALES MONTHLY TOTALS---

Jun 12: 0 / \$1,850.00 Jul 12: 1 / \$225.00

Sales Totals: 9 / \$2,075.00

Station Totals: 9 / \$2,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$103,750	CATV	0%	WNCT	0%	WNWO	4%	WTOL	60%	WTVG	34%
		WUPW	2%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books FEB12, MAY11, EMAY12  
Demos RAJ5+

--- CREDIT RISK ---

CASH IN ADVANCE